

Frankie Roberto

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Employment

Web Developer, Science Museum (Aug 2005 - Present)

Responsible for maintaining and producing new content for the Science Museum and Dana Centre websites. This involves developing creative online ideas to support museum projects and turning these into projects produced either internally or externally using agencies. I led a project to redesign and re-engineer the Dana Centre website, and played a key role in a major project to redevelop the main Science Museum website, producing wireframes, commissioning user evaluation and editing content to fit within the new design. I've led several user-generated-content projects, and am a key member of the creative team producing an web-based physics game for children to support the opening of the new Launchpad gallery, now at a late stage of development.

Assistant Content Producer, BBC interactive Factual and Learning (Jul 2002 - Aug 2002)

Employed on a short term contract before starting University, I worked on the BBC's Book of the Future project, an innovative community website that asked users to write their predictions for the year 2020, the best of which, as voted on by the users, were published in a book, in support of Comic Relief. I was responsible for sub-editing entries and acting as an online host building community engagement.

Education

BA Linguistics (Hons) 2:i, University College London (Sep 2002 - Jul 2005)

A degree that straddles both humanities and science, looking at all aspects of the phenomenon of language, from the Chomskyan theory of universal syntax to the puzzle of how we can understand each other despite the literal meaning of the words we say.

A-Levels, Seven Kings High School (Sep 2000 - Jul 2002)

English Language (A), Drama and Theatre Studies (A), Media Studies (B), General Studies (A), English Literature AS (B)

Extra-curricular

Station Manager, Rare FM (2003 - 2005)

Whilst at University I took an active role in the student radio station, was elected Station Manager, and then led a major project to rejuvenate the station. This encompassed a rebranding, a new website, a recruitment drive, targeted fundraising, and a focus on increasing the quality of output. In doing this I recruited and managed a team of 100, negotiated our way to an FM licence, and hugely raised awareness of the station.